



WHERE DOES **GERMANY** STAND?

POLITICALLY · SOCIALLY
ECONOMICALLY



**The German Economic Summit –
Inspiringly different since 2005.**



Where does Germany stand?

After years of continually rising living standards and a high level of contentment, distortions and rifts are now appearing in many areas. On the one hand, calls for new ways of life and economic models are getting louder; on the other, people are nostalgic for the good old times. Change happens – no matter what we do.

The younger generation is demanding more participation and a different understanding; established groups automatically react dismissively. Radical forces are gaining importance, consensus is hard to achieve. Whilst some people wish to preserve the status quo (key phrase 'protection of vested rights'), others are ready to reinvent themselves (key word 'disruption'). But how much change can Germany – and Europe – take? How can we enter into a constructive dialogue, preserve values, design increasingly fast changes in such a way that they are tolerable for everyone, to preserve our society's fundamental values, e.g., freedom, equal-

ity, self-determination? One thing is obvious: change is ongoing, and continuous. But how can a paradigm shift be devised and promoted? Which role must politics assume, how can social forces contribute, what is the economy's role? How are companies prepared for changes, how can they support change? We are once again facing a turning point; change is happening right in front of our eyes. Be a part of it: discuss potential developments – and how to actively influence them – with experts from different areas.

The German Economic Summit (*Wirtschaftsgipfel Deutschland* –WGD) will once again focus on questioning and initiating processes, and looking at them from different perspectives.

Inspiringly different – the German Economic Summit

German Economic Summit 2021



Sportpark Ronhof | Thomas Sommer business and conference centre **Fürth in the metropolitan area Nuremberg Fürth Erlangen** **09 October 2021**

Address:
Sportpark Ronhof | Thomas Sommer
Business and conference centre
Laubenweg 60, 90765 Fürth, Germany



Preliminary agenda 2021 (as of 09 March 2021)

Day Moderator:
Simon Diez, Moderator

- 08:00 am **Registration**
- 09:00 am *Business*
Opening keynote address
Puma. Success factors of a global brand.
Matthias Bäumer, General Manager Puma Area - DACH
- 09:30 am *Business*
Interview
After the crisis is before the crisis – pandemics, climate change, migration. Are we facing a 'crisis century'?
Dr Armin Zitzmann, CEO Nürnberger Versicherung, President of the Nuremberg Chamber of Commerce (IHK)
- 10:00 am *Business*
Panel discussion powered by XING
New start: COVID-19 as a catalyst for Digitization and innovation?
Dorothee Bär, Minister of State in the Federal Chancellery, Federal Government Commissioner for Digitization, Member of the Bundestag (inquired)
Wolfgang Grupp, Entrepreneur, TRIGEMA
Martin Seiler, Board Member for Personnel and Law, Deutsche Bahn
Moderation: Astrid Maier, Editor in Chief, XING News
- 10:45 am *Coffee break*
Ask & Discuss
- 11:15 am *Politics/society/business*
Panel discussion
Do we have to become unsocial? Welfare state vs economy vs future?
Ingrid Hofmann, founder, I.K. Hofmann GmbH
Stephan Schwenk, The Radio Group GmbH
Katharina Schulze, Group leader, Bündnis 90 / Die Grünen in the Bavarian state parliament
Alexander Schlaubitz, CEO, Lemon Group Services
Daniel Terzenbach, member of the board of the Federal Employment Agency in Nuremberg
Moderation: Constanze Oschmann, managing partner, Müller Medien GmbH & Co. KG
- 12:00 noon *Society/business*
Trend talk
Aviation – wings for global prosperity
Hans Rudolf Wöhr, founder Nürnberger Flugdienst, aviation veteran
Michael Kerkloh, former CEO, Munich Airport, aviation legend
Kurt Hofmann, aviation journalist, aviation by himself
Dr. Michael Hupe, CEO, Nürnberg Airport
Moderation: Marcel Riwalsky, CEO, Aviation-Event
- 12:45 pm *Lunch break*
- 1:45 pm *Europe*
Perspectives for change
The role of Europe in the 21st century - what options do we have?
Friedrich Merz, business lawyer and politician (CDU)
in conversation with Prof. Dr. Bert Rürup, President, Handelsblatt Research Institute, and consultant
- 2:15 pm *New ways of thinking*
Panel discussion
On the value of data - new services, new products, new ones Added value.
Swen Göllner, founder & managing director, bimanu
Rudolf Brendel, Managing Director, Keylogic
Charles Paumelle, Chief Product Officer & Co-Founder, microshare
André Schwämmlein, founder, FlixMobility GmbH
Moderation: Thomas Balgheim, Management consultants and Coach, BalgheimConsult GmbH
- 3:00 pm *Sports*
Panel discussion
Everything's great – but why aren't we soccer world champions every year?
Holger Schwiewagner, Managing Director, SpVgg Greuther Fürth
Jens Nowotny, Former German National Player
Moderation: Bernd Zehnter, TVMainfranken
- 3:45 pm *Coffee break*
Ask & Discuss
- 4:15 pm *Economy and Society 2.0*
Spotlight
Czech Republic - The Future is smart. Smart work, smart cities, smart life.
Manfred Weber, Member of the European Parliament
Jan Juchelka, CEO, Komerční Banka
Vlastimil Gola, Member of the Pilsen City Council
Martin Zák拉斯ník, CEO, E.ON Czech Republic
Moderation: Bernard Bauer, Economic Delegate of the Free State of Bavaria in the Czech Republic
- 5:00 pm *Profiling*
Insights
Profiling survival - survival hacks
Who survives? Disasters cannot be planned, but they are inevitable. Do Yourself and your team crisis-proof - and you will survive all madness!
Suzanne Grieger-Langer, author, profiler

Let's talk with Markus Söder



Meet the Bavarian
Prime Minister at the
German Economic Summit



For sponsors and
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On the eve of the German Economic Summit (Friday, 08 October 2021, Starts at 19:00), Markus Söder will join us for an exclusive round of discussions at the Hotel Forsthaus in Fürth, Bavaria.

This is your chance to personally converse and exchange ideas with one of today's leading political figures. The event is exclusively for sponsors and VIP guests of the German Economic Summit.

Please contact us for further information:

Phone +49 (0) 173 66 961 72

info@wirtschaftsgipfel.com



Photographs of the German Economic Summit taken by Zübeyde Kopp, studioZeta

The German Economic Summit On an equal footing with decision-makers.

The German Economic Summit has been inviting pioneers, unconventional thinkers, and creative minds from the worlds of business, politics, and society to discuss current events – every year since 2005.

Each conference focuses on a central topic, such as 'Digital transformation (2015), 'How Germany leads' (2016), 'Shaping the change' (2017) 'The future – a challenge' (2018) or 'Germany – a country rethinking itself' (2019). Far away from day-to-day business, the WGD offers decision-makers and delegates an ideal opportunity to exchange deep-felt views and develop strategies for the future. The focus is always upon the dialogue between different groups, on a creative process to design new models for society.

To this end, the German Economic Summit has become an established and renowned platform. The exclusive, personal atmosphere of the event locations offers delegates the opportunity for a direct, and also unconventional, exchange of views. Encounters on an equal footing, controversial and detailed discussions – the WGD event concept (with a deliberately set limit of no more than 150 delegates) is tailor-made to achieve just this.

The event series 'German Economic Summit – Special' picks up additional current topics, embedding them at a regional level.

Picture gallery of discussion participants

Top speakers from past years



Vanessa Weber
Managing Director,
Werkzeug Weber
GmbH & Co. KG



Prof. Dr Pascale Ehrenfreund
Chair of the Executive Board
of the German Aerospace Centre
(Deutsches Zentrum für Luft- und Raumfahrt)



Roland Koch
Chair of the Supervisory Board of UBS
Europe SE. Supervisory Board
member at Vodafone Germany
and member of the
Board of Trustees of
Peter Dussmann-Stiftung



Alexandra Barth
Senior Vice President Consumer Solutions,
Member of the Executive Board,
HRS – HOTEL RESERVATION SERVICE



Martina Koederitz
General Manager at IBM
Germany



Achim Berg
President,
Bitkom e.V.



Dr Dietmar Bartsch MdB
Co-leader of the parliamentary
group of The German Left Party



Markus Köhler
Senior Director Human Resources
and Member of the Management Board of
Microsoft Germany



Sabine Eckhardt
Executive Board Member
of MDAX Group
ProSiebenSat.1 Media



Götz Werner
Author, and founder
dm drogerie markt



Christian Lindner MdB
Leader of the parliamentary group of
Germany's FDP liberal party



Sven Hannawald
Ski jumping legend, Olympic
Champion,
World Champion



Christoph Bornschein
CEO,
TLGG (Torben, Lucie
und die gelbe Gefahr)



Carolin Rudelt
Editor in Chief
XING TALK, XING SE



Béatrice Guillaume-Grabisch
Head of Human Resources,
Nestlé Deutschland AG



Günther Oettinger
Former EU Commissioner



Dennis Thom
Head of Marketing
Borussia Dortmund GmbH
& Co. KGaA



Dr Gregor Gysi MdB
Lawyer and politician, Member of
Parliament for
The German Left Party



Dr Marie-Luise Sessler
Co-founder and head of innovation-
Lab, Frankfurter Sparkasse



Dr Eberhard Schnebel
Group Risk Management,
Commerzbank AG



André Schwämmlein
Co-founder and Managing Director,
FlixBus



Mick Knauff
Stock market and
business correspondent



Martin Drust
Head of Marketing
FC St. Pauli von 1910 e.V.



Reiner Holznapel
President
Bund der Steuerzahler
(German Taxpayers' Association)



Manfred Pentz MdL
Secretary General
CDU Hesse



Martin Seiler
Management Board
Member for HR and
Legal Affairs, Deutsche
Bahn



Prof. Dr Helge Braun MdB
Head of the Federal Chancellery



Prof. Dr Dr h.c. Bert Rürup
President of the
Handelsblatt Research Institute,
and consultant



Alastair Bruce
Member of the Board at XING SE



Peter Beuth
Hessian Minister of the
Interior and Sports

Register now



Be a part of this year's WGD: discuss current topics with unconventional thinkers, pioneers, and creative minds from the worlds of business, politics, and society.

Additional information and registration at www.wirtschaftsgipfel.com/anmeldung

»The German Economic Summit gave me the chance to talk to many smart and inspiring people. Whilst all of us – businesses, politicians, and society as a whole – are feeling the profound changes incurred by digitalisation, it is all the more important to look beyond the end of our noses. That is the only way for challenges to turn into opportunities!«

Martin Seiler, Management Board Member for HR and Legal Affairs, Deutsche Bahn

»German Economic Summit: the place to broaden your horizons. Interesting topics and fascinating people from the worlds of business, politics, and society.«

René Vierkorn, CCO & evangelist, freedom manufaktur GmbH

»The German Economic Summit 2019 once again demonstrated the importance of dialogue between the economy and politics. Inspiring discussions on digitalisation were held, emphasizing the necessity for courage and a willingness to embrace change – especially in the SME sector.«

Mariusz C. Bodek, head and co-founder, KPMG Digital Hub

»The German Economic Summit is a successful mixture of political issues, inspiring discussions, and a platform for digital challenges. Thank you very much for a great day!«

Dennis Thom, Head of Marketing, Brand & Sponsoring, Borussia Dortmund




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Stefan Müller
CONSULTING

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to
Go**

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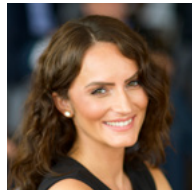
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